



The Long Beach Fire Department and  
Long Beach CERT (Community Emergency Response Team)

Proudly announce the

**6<sup>th</sup> Annual**

**READY Long Beach Emergency Preparedness Expo**

**Saturday, September 28, 2019**

**[www.readylongbeach.org](http://www.readylongbeach.org)**

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**2019 Sponsorship Packet**



@READYLBC



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## About READY Long Beach

Launched in 2014, READY Long Beach is a citywide outreach effort promoting emergency preparedness and readiness to the whole community. Sanctioned by the City of Long Beach and partnered with numerous city agencies, Ready Long Beach 2014 drew thousands of attendees from all social-economic, ethnic, age, and gender groups.

The READY Long Beach Expo is a prime marketplace for emergency preparedness merchandise and non-profit vendors alike. Held on annual basis, the READY Long Beach Expo provides a family friendly atmosphere in an outdoor setting; convenient for vendors of all sizes and accessible to a multitude of consumers.

The expo will include: food, music, emergency response vehicles, merchandise vendors, informational booths, demonstrations, and more.

Some of our partners are: American Red Cross • SCE • Long Beach Transit • Long Beach Airport • The Port of Long Beach • Long Beach Police Department • Long Beach Health and Human Services • Long Beach Water Department • Tesoro Foundation • CSU, Long Beach • Long Beach Disaster Preparedness

Proceeds from this event support the Long Beach CERT Program through:  
Friends of the Long Beach Firefighters a 501(c) 3 Non-Profit organization EIN:93-1223990

Join us in this historic event as we build a more aware and prepared community.

Please see the accompanying sponsor application. We look forward to working with you at the READY Long Beach Expo.

Best regards,

*READY Long Beach Planning Committee*





## READY Long Beach 2019

Attn: Prospective Sponsor

Are you READY?

I am writing to request a donation from your company in support of our event, READY Long Beach 2019. The goal of READY Long Beach 2019 is to better prepare our local community and surrounding regions to be more resilient and self-sufficient during a large scale disaster. This event is made possible through the support of vendors, various emergency responders, a kid's play zone and much, much, more.

Ready Long Beach, 2019 will be held at California State University, Long Beach (in front of Walter Pyramid) from 10:00am-4:00pm on September 28, 2019. Last year we had well over 3,000 attendees and this year we are expecting around 5,000 community members.

By making a donation, your company will support increased community outreach efforts through education while enhancing readiness through the procurement of equipment and other initiatives that support this mission.

Thank you in advance from the READY Long Beach committee for your donation.

For additional information you can reach us at [CERT@longbeach.gov](mailto:CERT@longbeach.gov) or 562-570-2525.

Sincerely,

READY Long Beach Planning Committee





# SPONSORSHIP OPPORTUNITIES



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## TITLE

### READY Long Beach TITLE SPONSOR \$25,000

- Title Sponsorship recognition.
- Promotion in publication items: bus card car, recognition on event Passport.
- Movie Recognition
- Free Booth.
- Presentation on main stage at event - 15 min
- Logo on Stage Banner.
- Multi-level Social Media Marketing.
- 10 VIP passes for day of event (which include access to our VIP tent).



## DIAMOND

### DIAMOND Disaster Sponsor \$15,000

- Diamond Sponsorship recognition.
- Promotion in publication items: bus card car, recognition on event Passport.
- Logo on Event T-Shirt.
- Free Booth.
- Presentation on main stage at event - 10 min.
- Logo on Banner.
- Multi-level Social Media Marketing.
- 8 VIP passes for day of event (which include access to our VIP tent).



## PLATINUM

### PLATINUM Preparedness Sponsor \$10,000

- Platinum Sponsorship recognition.
- Promotion in publication items: bus card car.
- Logo on Event T-Shirt.
- Free Booth.
- Presentation on main stage at event - 5 min.
- Logo on Banner.
- Multi-level Social Media.
- 6 VIP passes for day of event (which include access to our VIP tent).





## SILVER

### SILVER Safety Sponsor \$5,000

- Silver Sponsorship recognition.
- Logo on Event T-shirt.
- Logo on Banner.
- Free Booth.
- Multi-level Social Media Marketing.
- 4 VIP passes for day of event (which include access to our VIP tent).



## GOLD

### GOLD Response Sponsor \$2,500

- Gold Sponsorship recognition.
- Logo on Banner.
- Free Booth.
- 2 VIP passes for day of event (which include access to our VIP tent).



## CERT

### CERT Community Partners \$1,000

- Community Partner Sponsorship recognition.
- Logo on Banner.
- Free Booth.

### Logo Requirements:

As part of your sponsorship we will be placing your logo on our website and/or marketing materials. Please provide us with a high resolution .eps or .jpg of your company's logo for printing purposes. We also need a small (89x107p) .jpg for our website. **Deadline for submittal of logos is August 2, 2019.**





# Sponsorship Application



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www.readylongbeach.org

Ready Long Beach 2019

**Saturday, September 28, 2019 from 10am – 4pm**

CSULB, Walter Pyramid – 1250 N. Bellflower Blvd. 90815

(Enter campus from Atherton St. & Merriam Way)

Please complete this form and keep a copy for your tax records. Return via email or mail.

<b>Company/ Organization:</b>		
<b>Name/ Contact:</b>		
<b>Address:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
<b>Phone:</b>		<b>Fax:</b>
<b>Email:</b>		
<b>Description of donation (Include quantity):</b>		<b>Estimated Value (\$):</b>
<b>10x10 Booth Selection:</b> (Please check one): Company/ Organization must supply own "pop-up" covering, if desired.		<input type="checkbox"/> Table <input type="checkbox"/> 2 chairs <input type="checkbox"/> Not needed
<b>Will your booth require electricity?</b>	<input type="checkbox"/> Yes <input type="checkbox"/> No	<b>How will it be used?</b>

**Full Payment must accompany application.** Make all checks payable to:

*Friends of the Long Beach Firefighters* (include "Long Beach CERT" on memo line)

and mail to: CERT/Fire Headquarters, Attn: Ana Jimenez,

3205 Lakewood Blvd. Long Beach, CA 90808

**Please return application by August 2, 2019.**

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